

Junior Achievement is the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices. Junior Achievement's programs—in the core content areas of work readiness, entrepreneurship and financial literacy—ignite the spark in young people to experience and realize the opportunities and realities of work and life in the 21st century.

Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy.

### **Junior Achievement Scholarship for the Class of 2025**

This application is for the Albert P. Beutel - Buster Curry - Mike Lowrey Scholarship which is overseen by Junior Achievement of Brazoria County. Junior Achievement's main goal is to educate and inspire young people to value free enterprise, business, and economic fundamentals to improve the quality of their lives. It is our intent to award \$1,000 scholarships to deserving students based on their essays including their ideas and the development of the ideas in a well written, organized paper.

Students must be completing their Junior year. Scholarship recipients will be notified by mid July 2024. They will be asked to attend with 2 guests, the Brazoria County Hall of Fame dinner scheduled in September 2024 to receive their scholarship. The county-wide winning recipient will be awarded \$1,500 and may be asked to read their essay aloud at the dinner.

### **Please include in the body of your email**

Name of student, gender, school, home address, cell phone number, an alternative phone number, and an email address **that will be checked during the summer.**

### **Directions for completing the Junior Achievement Scholarship Application**

Essay must be double spaced, Arial or similar font with a font size 12.

Essay must be a minimum of 500 words but not exceed 600. Word count should be included at the bottom

Essay should cover the free enterprise system and how it has influenced you and/or your family.

Submit your essay as a pdf and do not include your name on the essay.

Please submit your application and essay on or before May 13, 2024. No other documentation is necessary. I will respond to your email & essay letting you know that it was received.

Please email to Joyce Chapa: [chapajoyce@gmail.com](mailto:chapajoyce@gmail.com)

If you have any questions or need additional information, please call the Junior Achievement office at (979) 549-0800 or Joyce Chapa at (979) 373-6620

**Rubric for Evaluating Essay**

	(8) High Proficiency	(6) Good Proficiency	(2) Minimal Proficiency	(0) Non-proficiency
<b>Ideas</b> topic thesis/central idea focus, purpose, audience	Ideas are clear, insightful, thought-provoking, and focused so that they consistently support the topic, thesis and audience for the paper.	Ideas are clear and focused to support the topic and a clearly-stated central idea, but are not consistently insightful or thought-provoking.	Ideas are clear but conventional or general, and support the topic, thesis, and audience for the paper.	Ideas are unclear or clichéd and demonstrate a lack of focus in support of the topic or a central idea, which may be vague or missing.
<b>Development</b> details, evidence, examples, logic, arguments	Development is fresh, with abundant details and examples that arouse audience interest and provide relevant, concrete, specific and insightful evidence in support of sound logic.	Development is adequate, but may lack depth, with details and examples that arouse audience interest and provide relevant, concrete, specific evidence in support of sound logic.	Development is sufficient but general, providing adequate but perhaps not interesting details, examples, and evidence that include no logical fallacies or unsupported claims.	Development is insufficient, providing scarce or inappropriate details, evidence, and examples that may include logical fallacies or unsupported claims.
<b>Organization</b> structure, coherence, unity, transitions	Organization is coherent, unified and effective in support of the essay's purpose/ plan and consistently demonstrates effective and appropriate rhetorical transitions between ideas and paragraphs.	Organization is coherent, unified and effective in support of the essay's purpose/ plan and usually demonstrates effective and appropriate rhetorical transitions between ideas and paragraphs.	Organization is coherent and unified overall in support of the essay's purpose/ plan, but is ineffective at times and may demonstrate abrupt or weak transitions between ideas or paragraphs.	Organization is confused and fragmented in support of the essay's purpose/ plan and demonstrates a lack of structure or coherence that negatively affects readability
<b>Style &amp; Mechanics</b> sentence structure, word choice, tone, grammar, spelling, punctuation	Style is confident, readable and rhetorically effective in tone, incorporating varied sentence structure, precise word choice and correct grammar, spelling and punctuation. (Mastery of style)	Style is readable and rhetorically effective in tone, incorporating varied sentence structure, effective word choice, and correct grammar, spelling and punctuation. (Effective style)	Style is readable, but unremarkable in tone, sometimes including a lack of sentence variety effective word choice, or some distracting, but not serious, errors in grammar, spelling and punctuation. (Readable but inconsistent style)	Style is incoherent or inappropriate in tone, including a lack of sentence variety, ineffective or inappropriate word choice, and serious errors in grammar, spelling and punctuation. (Ineffective style)